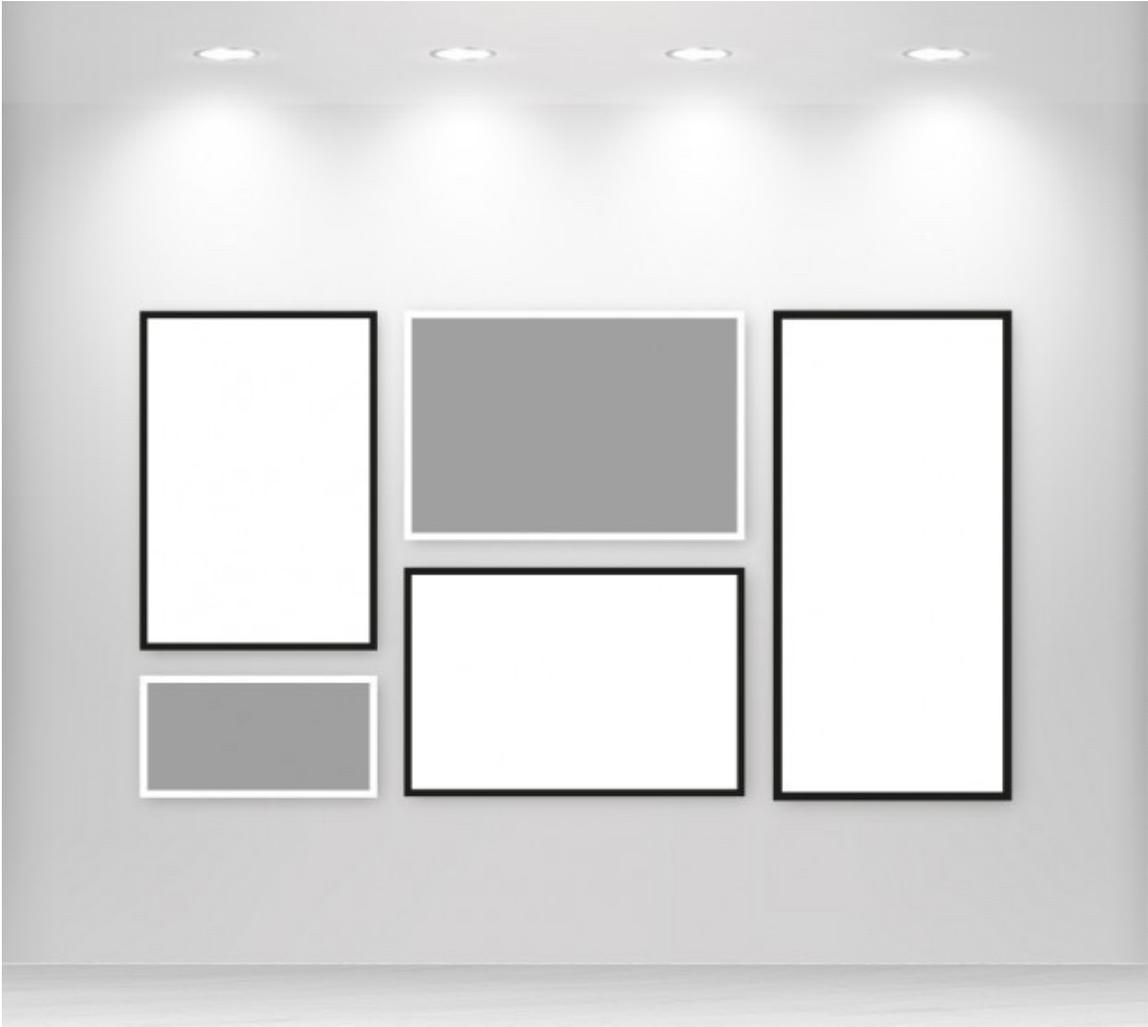


THE BETTER IMAGE®

Devoted to the Conservation and Preservation
of Art and Historic Photographs



Environmental Monitoring and Consulting Services
for
Photograph Collections

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The Better Image
Testo Environmental Monitoring

**Keep Your Art Work Safe by Monitoring and Maintaining
Proper Environmental Conditions.**

The Better Image® is offering a new service designed to meet the preservation needs of private and institutional photograph collections. As a collection grows a large part of responsible stewardship is providing long-term preservation by housing the works in a safe and benevolent environment. Understanding what temperature, relative humidity and light levels your photographs are exposed to requires an active monitoring system. Without quantifiable data gathered continuously over an extended period of time, keeping your collection safe can become an elaborate guessing game. A monitoring system takes away the guesswork.

We believe the most important first step in preserving your photographs is determining the actual environmental conditions in which they are displayed or stored and then using this information to develop a plan for their long-term preservation.

What We Offer

An initial consultation to discuss and develop an individualized monitoring program to document, track and report on your collection's actual environment.

The initial consultation covers:

- The size, scope and needs of your collection.
- The nature of items within your collection.
- Selecting a location for the monitoring device.
- Needed access points to set up the Wi-Fi-connected system.
 - Access to client's Wi-Fi would be done with the client or their IT person on-site, no passwords or information is shared with The Better Image or anyone connected to us.
 - For the network connection to work the client must have the ability within their Wi-Fi network to connect to 2.4GHz bandwidth.

- After the initial consultation we will create a proposal for your review and discussion.

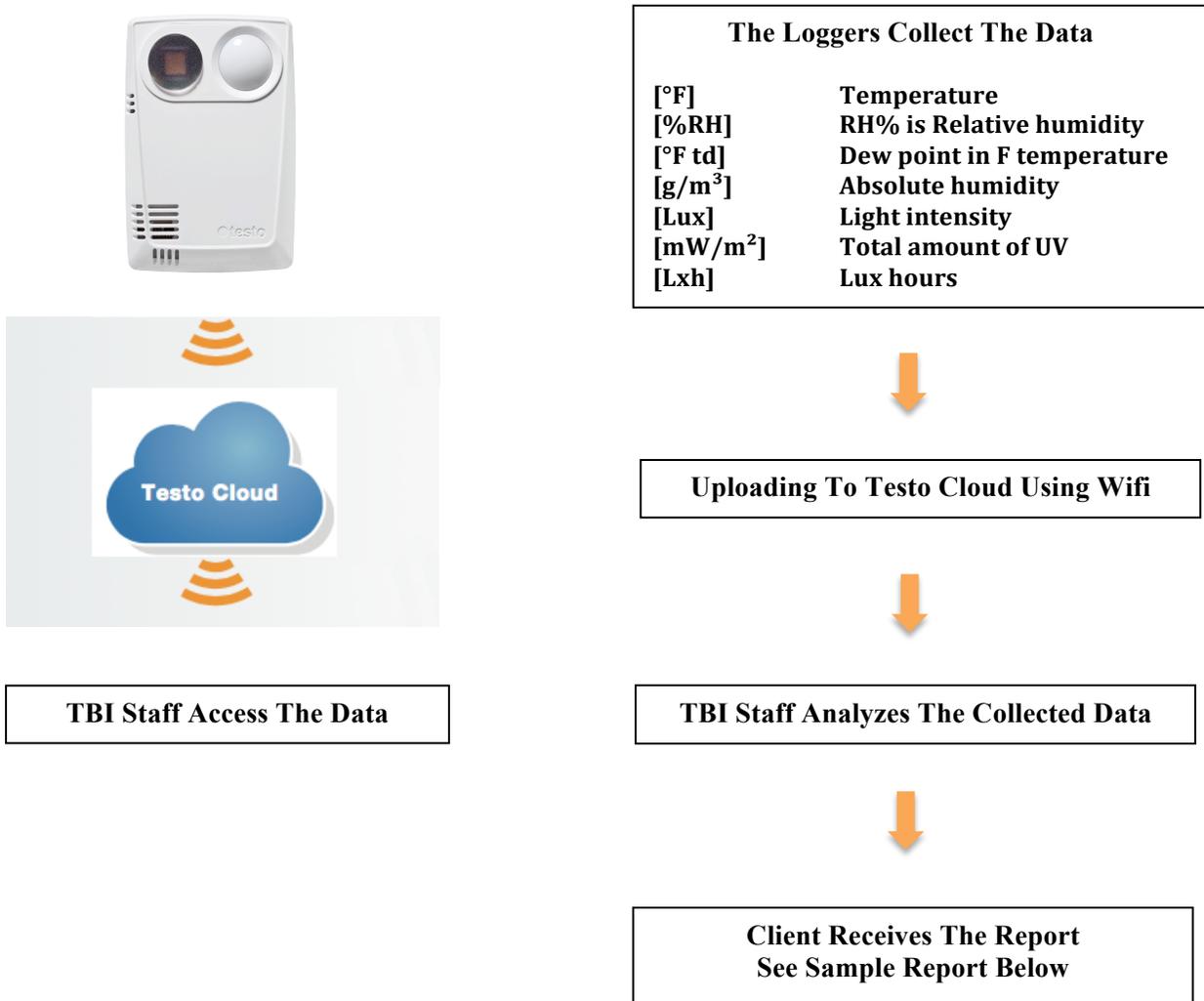
The proposal includes:

- All costs related to the installation and rental of a single data logger.
 - Weekly or monthly reports of analyzed data gathered remotely from your collection area.
 - Set up of a remote alert system so that you can be notified when environments change precipitously and act accordingly to remedy any dangerous situations.
 - Advice and recommendations as conditions warrant.
- After the proposal is approved; we set up and install the logger for a one-month trial period. After this initial period, additional services may be purchased and operated internally, or we can extend the monitoring program for three, six or twelve months as desired. See below for pricing structure.

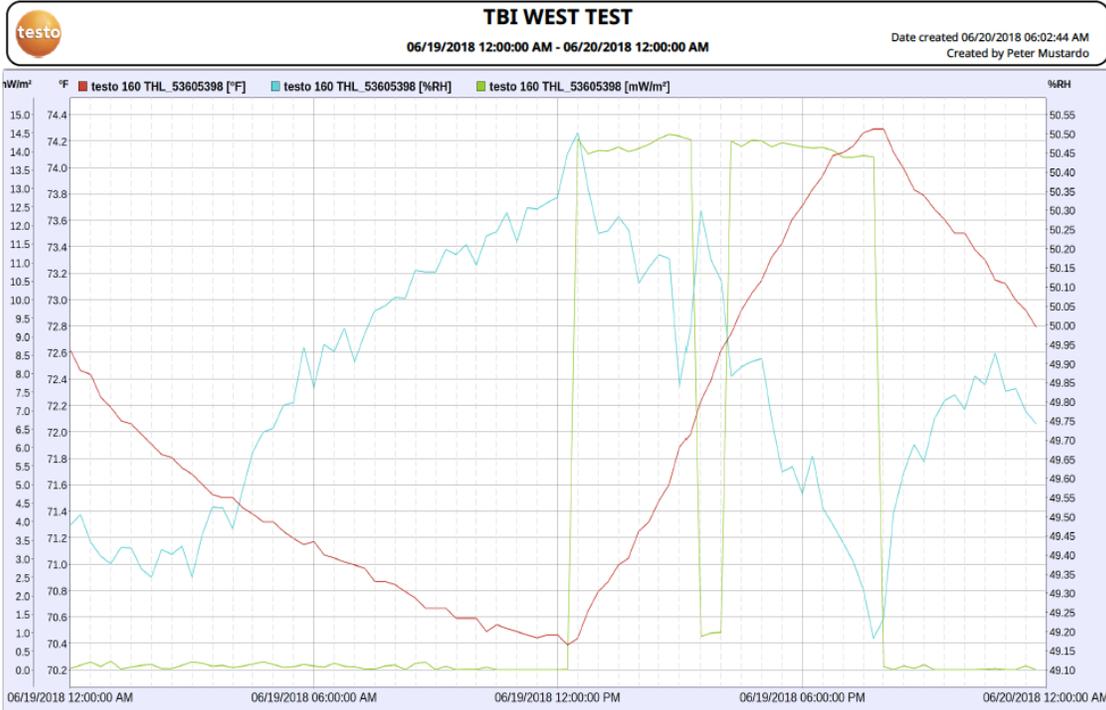
The Better Image
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How the Data Loggers Work?

Our primary method of evaluation is using individual monitoring sensors (Testo data loggers) in each designated location. These units send collected environmental data back to The Better Image® studio. This includes relative humidity (RH), temperature, visible light, and ultraviolet light exposure measurements. With this method we can keep detailed records of what is going on in real time so that we can flag any major fluctuations in the interior environment. This information is then plotted on to an easy to read graph that allows us to see trends and patterns in individual spaces and adjust accordingly. In the case of major fluctuations, we can send an alarm notice by email, text or both to you or your collection manager.



The Better Image
 Testo Environmental Monitoring
 Sample Client Report



TBI WEST TEST
 06/19/2018 12:00:00 AM - 06/20/2018 12:00:00 AM
 Date created 06/20/2018 06:02:44 AM
 Created by Peter Mustardo

Measuring values

Location Measuring point group Area	testo 160 THL_53605398 [°F] TBI SF	testo 160 THL_53605398 [%RH] TBI SF	testo 160 THL_53605398 [mW/m²] TBI SF
Lower limit value		60.0	
Upper limit value		72.0	
Mean value		70.4	49.8
Minimum value		70.4	49.2
Maximum value		74.3	50.5
06/19/2018 12:00:00 AM	72.6		49.5
06/19/2018 12:15:00 AM	72.5		49.5
06/19/2018 12:30:00 AM	72.4		49.4
06/19/2018 12:45:00 AM	72.3		49.4
06/19/2018 01:00:00 AM	72.2		49.4
06/19/2018 01:15:00 AM	72.1		49.4
06/19/2018 01:30:00 AM	72.1		49.4
06/19/2018 01:45:00 AM	72.0		49.4
06/19/2018 02:00:00 AM	71.9		49.3
06/19/2018 02:15:00 AM	71.8		49.4
06/19/2018 02:30:00 AM	71.8		49.4
06/19/2018 02:45:00 AM	71.7		49.4
06/19/2018 03:00:00 AM	71.7		49.3
06/19/2018 03:15:00 AM	71.6		49.5
06/19/2018 03:30:00 AM	71.5		49.5
06/19/2018 03:45:00 AM	71.5		49.5
06/19/2018 04:00:00 AM	71.5		49.5
06/19/2018 04:15:00 AM	71.4		49.6
06/19/2018 04:30:00 AM	71.4		49.7
06/19/2018 04:45:00 AM	71.3		49.7
06/19/2018 05:00:00 AM	71.3		49.7
06/19/2018 05:15:00 AM	71.2		49.8
06/19/2018 05:30:00 AM	71.2		49.8
06/19/2018 05:45:00 AM	71.1		49.9
06/19/2018 06:00:00 AM	71.2		49.8
06/19/2018 06:15:00 AM	71.1		49.9
06/19/2018 06:30:00 AM	71.0		49.9
06/19/2018 06:45:00 AM	71.0		50.0
06/19/2018 07:00:00 AM	71.0		49.9
06/19/2018 07:15:00 AM	71.0		50.0
06/19/2018 07:30:00 AM	70.9		50.0
06/19/2018 07:45:00 AM	70.9		50.0
06/19/2018 08:00:00 AM	70.8		50.1
06/19/2018 08:15:00 AM	70.8		50.1
06/19/2018 08:30:00 AM	70.7		50.1
06/19/2018 08:45:00 AM	70.7		50.1
06/19/2018 09:00:00 AM	70.7		50.1
06/19/2018 09:15:00 AM	70.7		50.2

The Better Image
Testo Environmental Monitoring

TESTO Environmental Monitoring Price Structure

Initial One Month Trial Period

Our fee: Contact us for details as each scenario will differ based on size of location and number of Testo units needed.

Includes: Initial meeting and discussion.
Installation and set-up of one Testo THL 160 monitoring device.
One month continuous monitoring with two reports on Temperature, Relative Humidity and Lux and UV light levels.

After the initial one-month period, extended monitoring service may be contracted through The Better Image® or the Testo unit may be purchased at cost and the client may opt to maintain his/her own program.

Monitoring Services (billed quarterly) per unit.

Three month monitoring: TBD based on initial set up
Six month monitoring: TBD based on initial set up
Twelve month monitoring: TBD based on initial set up

Individual Testo THL160 units are available for purchase directly from Gaylord Brothers.